



Start with Hope Social Media Toolkit Copy

Thank you for helping us share the important Paths to Recovery campaign. To spread the word about the campaign on social media, we have provided suggested copy below to use with the images and videos on our toolkit.

Whenever possible, please be sure to tag:

- **Instagram:** @WeAreShatterproof, @NationalCouncil, @CDCgov, @AdCouncil, @RecoveryStartsWithHope, and @ComienzaConEsperanza
- **Facebook:** @ShatterproofHQ, @TheNationalCouncil, @CDC, @AdCouncil, @RecoveryStartsWithHope, and @ComienzaConEsperanza
- **Twitter/X:** @ShatterproofHQ, @NationalCouncil, @CDCgov, @AdCouncil, @RecoveryStarts_, and @Con__Esperanza

Start with Hope Social Copy

Can be used with any Start with Hope Social Content

- When we embrace hope, recovery from substance use disorders is possible. Find more at StartWithHope.com and ComienzaConEsperanza.com.
- Millions of people have changed their relationship with substances. You can too at StartWithHope.com and ComienzaConEsperanza.com.
- Every journey through substance use disorder is different. [Ale/Joseph/Ariel] shows us that it's possible when we start with hope. See [his/her] journey at StartWithHope.com.