

Asset Type	Talent Featured	Size/Lengths	Expiration Date
Video (including OLV, TV)	Start with Hope – Joseph	All Lengths	11/1/2025
	Start with Hope – Ariel	All Lengths	11/1/2025
	Start with Hope – Ale (Spanish)	All Lengths	11/1/2025
	Start with Hope – Ale (Caption)	All Lengths	11/1/2025
	Start with Hope	All Lengths	11/1/2025
	Start with Hope (Spanish)	All Lengths	11/1/2025
Radio	Start with Hope	All Lengths	11/1/2025
	Start with Hope (Spanish)	All Lengths	11/1/2025
Print	Start with Hope – Joseph	All Lengths	11/1/2025
	Start with Hope – Alex (Spanish)	All Lengths	11/1/2025
Web Banners (Animated & Static)/Social Graphics	Start with Hope	All Lengths	11/1/2025
	Start with Hope (Spanish)	All Lengths	11/1/2025
OOH	Start with Hope – Joseph	All Lengths	11/1/2025
	Start with Hope – Ariel	All Lengths	11/1/2025
	Start with Hope – Ale (Spanish)	All Lengths	11/1/2025